



Strengthening research, innovation and knowledge transfer on Climate Change & Tourism in Higher Education Institutions in Latin America

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Coordinated by:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
CENTER FOR ADVANCED STUDIES IN TOURISM



Funded by
the European Union

CLIMAR PROJECT STUDY VISIT 5-6-7 JULY 2023 | RIMINI

Room Alberti 7 | Via Q.Sella 15, Rimini Campus

WEDNESDAY 5 JULY

09.00h - Institutional welcome

10.00h - Introduction and Presentation of the Study visit program

15.00h - Workshop 1 – Current Issues in Climate Change and tourism

- The economics of climate change
Alessandro Tavoni
- Assessing climate change impacts on coastal tourism
Matías M. González Hernández
- The impact of weather and climate on prices and tourist behavior
Veronica Leoni

THURSDAY 6 JULY

09.00h - Roundtable with the local municipality and stakeholders: Green transition for sustainable destinations.

11.15h - Workshop 2 – Current issues in the green transition of tourism

- Key Speech: Climate resilient and low carbon tourism
Robert Steiger
- The green transition of sustainable destinations
Judith Zoltan
- Sustainable tourism and rural development in inner areas
Annalisa Spalazzi

FRIDAY 7 JULY

09.00h - Roundtable with the directors of degree courses and research institutes: Researching and teaching climate change, the circular economy & tourism.

11.30h - Workshop 3 – Current issues in circular economy and climate change

- The interaction between indigenous communities and biodiversity: a key factor in climate change
Jesus Olivero Verbel
- Behavioral economics and nudging
Lorenzo Zirulia
- Green nudging in tourism
Francesco Maria Barbini

15.00h - Building the next steps of the CLIMAR project

16.30h - Concluding remarks and farewell

scan the QR code for
the full event program

