

CFC

International Research Centre

Culture Fashion Communication International Research Centre

University of Bologna - Rimini Campus Department for Life Quality Studies

The "Culture Fashion Communication – International Research Centre" originates to strengthen and give new development perspectives to a network of scholars and experts, who have been studying for several years the phenomena linked to the fashion system, consumer goods and lifestyles with an innovative interdisciplinary method.

The purpose of the Research Centre is to make the across-the-board dialogue between the various academic disciplines its main strength. The Research Centre studies the fashion system and lifestyle dynamics as privileged analysis tools of contemporary trends and transformations by looking not only at the virtuous interconnections between social liberal art disciplines, but also by directing great and ever increasing interest in the contact zones with the cultures of planning and design, computer science, technological applications.

Besides its interdisciplinary feature, the Centre has a strong international vocation as it is already supported by a sound network of relationships and collaborations with foreign scholars, who have been active and involved in different ways in the field of cultural and fashion studies for many years.

The activities of the Research Centre include: international conferences and workshops, book series, journals, projects involving public bodies and private institutions, participation in European competitions as well as fundraising for the promotion of scholarships, research fellowships on innovative study projects and strong technological experimentation.

Main Topics

- Cultural Heritage and Fashion Archive
- Mass Culture, Media and Everyday Aesthetics
- Social and Visual Studies
- Creativity Innovation and New Technologies
- Design Cultures

Performed Activities

- National and International Conferences
- Special Lectures and Workshops
- Scientific Publications
- Editorial projects
- Memoranda of Understanding
- Projects with Public and Private Institutions
- Research Fellowships and Scholarships

Editorial Projects

Cultures, Fashion and Society - Book series

The “Cultures, Fashion and Society” book series is not only addressed to cultural phenomena scholars but also to people who are interested in new forms of reflection involving the study of fashion and its social mass phenomena. It will be a tool of analysis of modernity using languages and intertwined knowledge ranging from contemporary art to social history, from cinema to photography, from visual culture to design, from graphic design to advertising, from social media to literature, from aesthetics to research on costume and trends, as well as reflections on the dynamics of creativity and features of shopping tourism.

The scientific book series “Cultures, Fashion and Society” has adopted policies of quality assurance through an editorial board and a scientific board, a peer review process and a code of ethics following the COPE Code of Conduct.

Publisher: Pearson Bruno Mondadori

Editor-in-chief: Federica Muzzarelli

The Culture, Fashion, and Society Notebook

In like manner to the “Culture Fashion Communication – International Research Center”, The “Culture, Fashion, and Society Notebook” has a multidisciplinary and transversal approach to methodologies and traditional academic knowledge encouraging readings and languages suited for the study of the complex landscape of the contemporary. Published on yearly basis since 2015, this editorial series welcomes contributions from various disciplinary fields relating to the topics of the Research Center.

Within each Notebook, every year a different editor will be responsible for the publications of the various subjects (monographic essays, miscellaneous collections, conferences and one-day workshops).

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ZoneModa Journal

ZoneModa Journal (ZMJ) is the first Italian journal dedicated to fashion research in its complexity: aesthetic, social, cultural, economic, historical. Its aim is to cover an interdisciplinary space intersecting fashion criticism and fashion theory.

ZMJ was founded in 2009 by scholars in fashion studies from the University of Bologna and it is supported by the Department for Life Quality Studies (QuVi), University of Bologna, Rimini Campus. ZMJ is a bi-annual, open access, double blind peer-reviewed publication, ranked “Class A”.

Editor: Simona Segre Rainach

Co-editor: Daniela Calanca

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ISSN 2611-0563 (online)

International Conferences

CFC International Conferences

The CFC International Conferences are biennial scientific events that aim to become an occasion for scholars to deal with fashion as an interdisciplinary research field capable of encompassing dynamic and cross-cutting forces, hybrid forms of analysis and experimental research methodologies. With the goal of exploring groundbreaking research tracks in the world of Fashion Studies, each Conference is focused on a different topic.

- **First Edition (2017)**

“S, M, L, XL – SIZING”

- **Second Edition (2019)**

“Be Cool! Aesthetic Imperatives and Social Practices”

- **Third Edition (2021)**

“Celebrity and Crisis, Celebrity in Crisis”

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Contacts

Address: Department for Life Quality Studies | University of Bologna
- Rimini Campus, Corso d'Augusto, 237, 47921 Rimini RN

Email: quvi.cfc@unibo.it